

## MINUTES

**Interface working group meeting,  
14.02.2011,  
Polish Swedish Chamber of Commerce premises,  
Chmielna 101/102, Gdańsk**

### Agenda:

10.00 – 11.00 Interface: possibilities of cooperation within the project, joint action plans for development (information system, spreading out tourist information, cross border tourism packages, information about events, accessibility for foot passengers)

- presentation – Karlskrona kommun
- presentation – Gdynia, Gdańsk, Sopot Municipalities
- presentation – Stena Line
- discussion

11.00 – 11.15 Coffee break

11.15 – 12.30 Regional joint actions – Poland and Sweden

- presentation – Olofströms kommun
- presentation – PROT
- presentation – Metropolitalny Związek Komunikacyjny
- presentation – Office of the Marshal of Pomorskie Voivodeship,  
Department of International Co-operation
- presentation – Regional joint action Poland and Russia  
Victor Koshelev and Galina Vysotskaya from Baltijsk
- discussion

12.30 – 13.30 Lunch

13.30 – 14.30 Additional activities within the project

- discussion: ZKM Gdynia, SKM Marketing, DFDS, 3city bikes rental companies  
(bike routes in Sweden and Poland)

Optional:

15.00 – 18.00 Sightseeing & shopping

**Participants:**

Leif Petersson, Karlskrona Municipality  
Anna Claesson, Blekingetrafiken  
Victor Koshelev, Bałtisk Municipality  
Galina Vysotskaya, Bałtisk Tourism  
Ryszard Toczek, Municipality of Gdynia  
Jakub Urbaniak, Municipality of Gdynia  
Małgorzata Kowalska, Polish – Swedish Chamber of Commerce  
Tadeusz Iwanowski, Polish – Swedish Chamber of Commerce  
Magdalena Pramfelt, Polish – Swedish Chamber of Commerce  
Edyta Skóra, Polish – Swedish Chamber of Commerce  
Iwona Słójka, Olofströms kommun  
Pedro Canchaya Kralewski, Stena Line Polska  
Robert Latała, Żegluga Gdańska  
Bogdan Donke, Pomerania Regional Tourism Organization  
Mariusz Józefowicz, Public Transport Authority of Gdynia  
Kamil Bujak, Metropolitan Public Transport Authority  
Sławomir Pijet, Local Fast Rail Representative  
Karol Rosada, DFDS Seaways  
Wojciech Antoszkiewicz Gdynia Turystyczna Association  
Krystyna Wróblewska, Office of the Marshal of Pomorskie Voivodeship  
Kora Stańczyk, Departament Współpracy Zagranicznej (ds. kontaktów ze Szwecją), UM Gdańska  
Przedstawiciele z Sopotu: Wydział strategii rozwoju miasta, Biuro Informacji i Promocji Miasta  
Piotr Trusiewicz, Publishing Director, Baltic Press Sp. z o.o. (Baltic Transport Journal)  
Robert Kiewlicz, Redaktor serwisu Biznes, Trojmiasto.pl

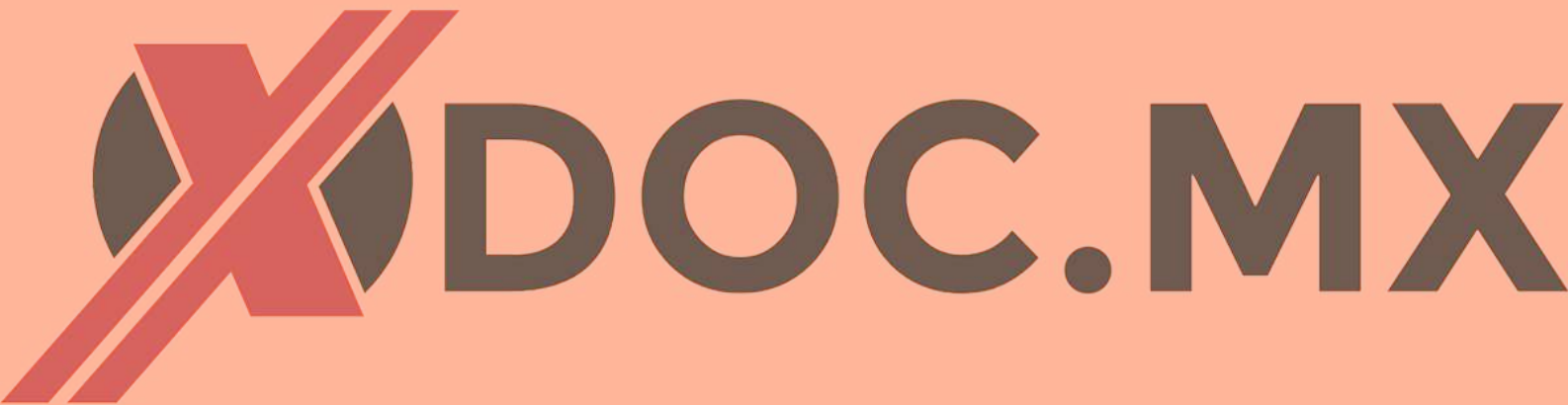
### Points of discussion:

After short introduction and welcome by Tadeusz Iwanowski from Polish – Swedish Chamber of Commerce, Constanze Benzel presented the main objectives of Interface project and presented the status of shuttle bus link between Rostock harbour and town centre. This project is advanced and will start operating at the beginning of May 2011. So Constanze gave some advises regarding cooperation and promotion of this bus link. Then Leif Petersson from Karlskrona Municipality presented achievements and tasks for Karlskrona in Interface project. After that representative from Blekinge Transport Company presented organization of transport in Karlskrona and shown the possibilities of further travels from Karlskrona either by bus or train. After a short coffee break Jakub Urbaniak from Municipality of Gdynia presented achievements and plans in Interface project in Gdynia. Later representatives from Gdynia Transport Company and Metropolitan Union of Transport Company presented a project of starting a shuttle bus link between Stena Line Terminal and Town Centre of Gdynia and other possibilities of reloading a human traffic on this route. In the second part of the meeting we could see a presentation of Olofstoms Kommun done by Iwona Słojka and a presentation of StenaLine as a main link between Poland and Sweden.

After all presentation was time for discussion.

The main problems in opinion of Tadeusz Iwanowski who was a moderator of discussion is long time in making decisions and lack of interest for better cooperation between different stakeholders, which is causing not proper customer service on good standard. The other problems which were found during discussion were not good enough information and promotion strategy and also low standard of coordination but also the ideas of joint tasks that have to be considered and developed. The result of discussion is that some of the problems can be solved in a very short time and in a simple way. For example the information strategy which is mostly the lack of promotion of the project will be done in the next couple of months by presenting new leaflets and communicates for present and potential passengers. It can also be done by better promotion of tourist attractions on both sides. The problem of public transport means will be adjusted to ferry arrivals and departures and a new bus line (shuttle) linking ferry terminal and town centre will start operating in spring 2011. Also some other changes in other bus lines will be made till may 2011. An information board for passengers will be

installed in front of ferry terminal to give very first information of tourist attractions in town of Gdynia. The information on the bus stops in town centre and nearby ferry terminal will have information about bus lines operating on the route ferry terminal - town centre. The voice messages in transport means will be done in polish and english language to make easier for passengers from other countries to get off on the right bus stop. There will be markings on the pavements to show the way to bus stops and ferry terminal. This will be done in stages but most of this will be before summer season 2011. Very important problem which is not solved yet is an exchange of links of the websites which would make much easier for passengers to look for information. This is a task for Stena Line to gather all partners on their website as ferry is a main part of travel for most tourists. That would be a milestone in the information strategy not only for the project but it would be fruitful after the project in finished.

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